

**THE TOWN OF FOREST HEIGHTS
RESOLUTION 39-21**

**A RESOLUTION TO AUTHORIZE THE MAYOR/COUNCIL TO ACCEPT THE
PROPOSAL AND ENTER INTO A CONTRACT WITH ASIL PUBLIC RELATIONS,
LLC TO MAINTAIN COMMUNITY ENGAGEMENT/PUBLIC RELATIONS FOR THE
TOWN OF FOREST HEIGHTS/POLICE DEPARTMENT**

Introduced by: Mayor Habeeb-Ullah Muhammad

WHEREAS, the Town wishes to enter into an agreement with ASIL Public Relations, LLC to maintain and sustain the public awareness of The Town of Forest Heights, Maryland through brand identity, developing and increasing the popularity and use of The Town of Forest Heights/Town Police Department social media (Live Stream Video, Facebook, Instagram and Twitter) and all of its related services; and

WHEREAS, ASIL Public Relations, LLC will manage and advise The Town of Forest Heights/Town Police Department, concerning marketing and public relation strategies in order to maximize the desired social media outcomes; and

NOW THEREFORE, BE IT RESOLVED that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby authorizes the Mayor to approve the contract renewal dated August 1, 2021 (attached) with ASIL Public Relations, LLC for services stated therein pursuant to the following conditions specified in Exhibit A;

BE IT FURTHER RESOLVED, that the Mayor and Town Council of the Town of Forest Heights, Maryland hereby agrees to authorize a total payment in the amount of \$10,000 from line item 7246-Marketing of the FY 2022 Budget;

AND BE IT FURTHER RESOLVED that this Resolution shall take effect upon its passage.

PASSED this 21st day of July 2021.

APPROVED: By Resolution of the Town Council of The Town of Forest Heights, Maryland.

ROLL CALL VOTE

YEA/NAY/ABSTAIN/ABSENT

MUHAMMAD

Absent

BROWNSON

Yea

NOBLE

Yea

BARNES

Yea

HINES

Yea

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WASHINGTON
ATKINSON

[Signature]
[Signature]

MAYOR AND COUNCIL OF THE TOWN OF
FOREST HEIGHTS, MARYLAND

ATTEST:

SIGNATURE ON FILE

Sherletta Hawkins, Town Clerk

SIGNATURE ON FILE

Habeeb-Ullah Muhammad, Mayor

SIGNATURE ON FILE

Calvin Washington, Council President

CERTIFICATION

I, hereby certify, as the duly appointed Town Clerk of the Town of Forest Heights, Maryland,
that on the 21 day of July 2021 with 6 Aye votes and 0 Nay vote the aforesaid
Resolution 39-21 passed.

SIGNATURE ON FILE

Sherletta Hawkins, Town Clerk

[Exhibit A]